

Loyola University Chicago invites qualified applications for an Instructor or Assistant Professor position (starting August, 2012) in Advertising and Digital/New Media in the School of Communication at the Water Tower campus in downtown Chicago.

The candidate should have a focus in advertising, digital/new media and branding. The applicant should be experienced in the conception, design, delivery and measurement of advertising through traditional as well as new media tactics including promotion, web authoring, social media, mobile technology, rich media, screencasting, virtual worlds or search marketing. Experience in working with diverse markets is preferred.

REQUIREMENTS: The appointment may be at an instructor or assistant professor level, depending on the qualifications of the successful applicant. Candidates with a record of teaching and working with students are preferred.

For the assistant professor (tenure track) appointment, the candidate should have earned the PhD in a related field, have significant professional experience in advertising and digital media and have the potential to be an outstanding teacher and productive scholar.

For the instructor appointment (renewable multi-year contract), the candidate should have earned a Master's degree in a related field, have significant professional experience in advertising and digital media and the potential to be an outstanding teacher and a leader in service to the profession.

DUTIES/RESPONSIBILITIES include teaching undergraduate courses in advertising, communication and technology, campaigns, and integrated marketing communication, as well as developing specialized courses in applications of new media. The position includes department and university service as well as ongoing research and/or professional activities.

Initial review of applications will begin Dec. 1, and continue until the position is filled. Candidates must apply online at www.careers.luc.edu with a letter of application describing their experience and interests and a current curriculum vitae.

Applicants should send materials related to teaching experience, a portfolio with samples of research or professional work, and a personal statement on teaching and research. Three letters of recommendation are also required. Application materials and letters of recommendation should be sent to Dr. Kay Felkins, Search Committee Chair, School of Communication, Loyola University Chicago, 820 N. Michigan, Chicago, IL 60611.

Loyola University Chicago School of Communication enjoys a new facility, including a state-of-the-art convergence studio; a collegial faculty distinguished by a mix of professional and academic achievement; and location just steps away from the nation's leading ad agencies and media outlets. A graduate program in Digital Media and Storytelling will be launched in Fall 2012.

For further information about Loyola University Chicago and the School of Communication, consult the University Web site: www.luc.edu. Loyola University Chicago is a Jesuit Catholic university, an Equal Opportunity/ Affirmative Action employer, with a strong commitment to diversifying its faculty. Women and minorities are especially encouraged to apply.